

CONTACT ME

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SKILLS

- End-to-end video & photo production
- Cross-functional project management
- Creative storyteller
- Edit session wizard
- Strong communicator
- Diplomatic problem solver
- Talent casting + negotiations
- Music sourcing + negotiations
- Budget + calendar ownership
- ProofHQ/Workfront
- frame.io
- Asana
- Slack
- Evernote
- Adobe Premiere Pro (basic)
- Adobe After Effects (basic)

HIGHLIGHTS

[HydrabARRIER Face Oil ASMR](#)

[Strength p-page video + YouTube series](#)

[Get Slushed w/ Ole & Broderick](#)

[Amy's testimonial](#)

[Jess Swears by this Vitamin C Serum](#)

[James Charles Spills the Tea](#)

[Don't Put Your Skin on Mute](#)

[GRWM featuring Marsai Martin](#)

[Makeup for Men](#)

[Fluidity Foundation launch](#)

[Mega Matte Lipstick - Nikita Dragun](#)

[Mega Matte Lipstick - CGI](#)

INTERESTS

Voice acting, sock knitting, fabric collecting, ice cream making, and delighting in tiny adventures

EDUCATION

Drama + English, BS

Texas Woman's University/Denton, TX



JACQUIE BLACKMAN

CREATIVE - PRODUCTION

PROFILE

Innovative Creative Producer with over ten years of experience, having led and managed production for major creative campaigns (digital and in-store) for some of the industry's fastest-growing brands. A thought leader who works cross-functionally to deliver best-in-class assets to satisfy the ever-changing demands of the digital space.

WORK EXPERIENCE

SR. VIDEO PRODUCER

2018 - 2023

KENDO BRANDS | SAN FRANCISCO (REMOTE)

- Full ownership of digital video production, from pre-production through final asset delivery for high-focus skincare and makeup brands across multiple regions
- Strategizes cross-functionally throughout the production process to deliver thumb-stopping content for multi-channel uses
- Leads pre-production kick-offs for all new projects, including brainstorming concept and script meetings, gathering estimates and bids, securing locations and crew, sourcing equipment and props, creating and distributing call sheets and shot schedules
- Owns production calendars and budgets; negotiates various agreements and licenses, including talent, crew, music, studios/locations
- Manages on-set shoot schedule and logistics, acts as the point person for all cast and crew, oversees talent castings, directs and assistant directs talent on set when needed
- Directs edit sessions with in-house and freelance editors
- Promoted March 2022 from Producer, Video to Senior Producer, Video

CREATIVE PRODUCER

2017 - 2018

MORPHE | SAN FRANCISCO, CA

- Responsible for establishing end-to-end management of photo and video productions for a fast-growing make-up brand during aggressive product line growth & global retail expansion
- Produced all video and photography for influencer collaborations, on-figure models, and product shoots
- Sourced, fostered, and managed external creative resources, including photographers, production/set designers, wardrobe and product stylists, location scouts, retouchers, and crew
- Managed talent castings, including in-person go-sees, oversaw contract negotiations, and created a system for tracking usage

PRODUCER

2016 - 2017

FREELANCE | SAN FRANCISCO, CA

- Produced customer-facing and field education videos for multiple prestige cosmetic brands - including Bare Escentuals and KENDO Brands
- Partnered with talent agents on casting, contract negotiations and renewals, and scheduling of talent, ensuring proper tracking and documentation of usage rights
- Directed in-house and external freelance editors
- Legal and regulatory liaison for talent contracts and script approvals
- Managed budgets and project invoices; the primary contact between vendors and AP

INFOMERCIAL CREATIVE MANAGER

2010 - 2011

BAREMINERALS | SAN FRANCISCO, CA

2013 - 2015

- Developed and executed direct response marketing initiatives. Produced web-focused marketing and educational videos across various channels
- Researched subjects, interviewed and directed testimonials, capturing exceptional personal experience content